



**We Care
About
Your Business**

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**At European Business Advisory,
we provide advice and training to ambitious companies
and entrepreneurs, helping them to operate
in a more organised and effective fashion,
whilst offering ways to strengthen their business relations
in the international market.**

**Over the last 8 years, our work has covered
circa 35 countries, served over 250 customers
and has enabled us to open 3 main offices
and 4 meeting locations across Europe.**

**Our tailored approach to each client's unique situation
has helped establish ourselves as industry leaders.**

**However big or small your requirement is,
you'll always receive a reliable and expert service
from start to finish.**

“ The way to get started
is to quit talking and
begin doing.

—Walt Disney

Our Mission

To help companies improve their performance through highly-qualified and reliable services.



Our Vision

We prefer action to words and we believe in doing our job well – offering every day winning solutions and not just simple services.

We're constantly looking for innovative and effective responses because we really care about your business.

When you tell us your needs, we adopt them as if they were our own. So when you win, we win too.

Our Values

When you choose European Business Advisory, you'll receive a first-class level of reliability, confidentiality and expertise on a daily basis.

Reliability

When a company needs help, it is important to talk to a reliable partner. There are no smoke and mirrors with us, we deliver an honest and trusted service, with a high ethical standard.

Knowledge

The success of a business partnership is the result of knowledge of the characteristics and the needs of each customer. We inherit your goals and use our experience to help you exceed them on a daily basis.

Confidentiality

It is important that sensitive company information does not reach the wrong hands. All members of our staff and our employees adhere to our Code of Ethical Conduct.

Expertise

When doing business in an unknown market or improving performances, you'll need a partner like us who is familiar with the specific characteristics of the sector.

Management Consulting

Company Reorganisation

Organisational design, Organisation simplification, Company culture: Company reorganisation improves your company's performance and reduce costs. Through observation and analysis, we can suggest you the most effective strategies to reorganise your production and work activities.

Transaction Services

Commercial Due Diligences, Management Buy-Outs, Stakeholder Analyses, Business Valuations: our Transaction services identify key business issues through a rigorous and tailored risk and business analysis process. Our team will then work with you to resolve these issues with a tailor-made reporting method.

Investor Relationship

Our high touch Investor Relations support delivers turn-key IR

programs including IR plan development and implementation, quarterly earnings support, visibility and marketing campaigns, transaction communications and capital markets insights and analysis. We will craft your story through transparent and strategic communications.

Sales Development

To help your sales development we plan your new approach and ensure you have the right people in place to implement it successfully—this can give you a competitive edge and help you secure sustainable business growth. We can help you re-energise your sales strategy.

Performance Management Accounting

Use the provisions of accounting information in order to have the right data to decide matters within your organisation. By providing regular, timely and relevant finan-



cial and statistical information, you can guide your company in an ever more aware and effective way.

Compensation Benchmarking

Our Compensation Benchmarking services will analyze your market and create a compensation benchmark for you given the characteristics of your company and the positions offered.

H.R. Management

We offer you the most advanced H.R. Management tools to evaluate and measure your Human Resources. We use an adaptable and flexible technology to increase performance, improve teamwork, promote the development of talents and manage interpersonal relationships.

Mentoring

Our free EBA's Mentoring Programme (EMP) supports new and existing business by matching a trained business mentor with those businesses seeking guidance.

Internationalisation

Internationalisation Consulting Services

International expansion cannot be improvised; only companies that approach the internationalisation carefully and on the basis of an accurate strategy, have the opportunity to grow and prosper. We can help you in your approach to international markets in the various aspects of this discipline.

Export Market Research

By our 'Export Market Research', our analysts can provide your business with the advantage over the competition. Its results are useful for using as part of your strategic marketing and operational decisions and practices.

Export Office in Outsourcing

Our Export Office in Outsourcing

service is the right solution to get results without weighting down your organisation. Because we know that to hire an employee for your internal export office could be expensive and ineffective. It's easy and affordable to have a qualified export department to support your international growth.

Foreign Business Partner Research

Increasing your export turnover is for your company a strategic task that requires time and expertise. We can help you to find new distributors, wholesalers and retailers with our turnkey service 'Foreign Business Partner Research.'

Company Formation

We handle every aspect of company formation in several countries across the world. We offer a wide range of turnkey solutions, or we can pack an ad hoc proposal, tailored to your specific



needs. Property investment, trading, patent, royalty and copyright holding? We've the solution.

Confidential Information on Foreign Companies

Get fast, easy access to the critical information you need to effectively analyse the risk of your customers, vendors and partners. We are able to provide accurate business information to evaluate the actual degree of risk of over 230 million companies worldwide.

Foreign Debt Collection

We can assist you with debt collection actions in the country of the debtor, with different procedures and an increasing intensity. Through our business partners, we operate in the extrajudicial stage, in the pre-legal phase and, finally, at the litigation stage.

Social Media Marketing for Export

Our 'Social Media Marketing for Export' service allows you to gain a professional presence on your target market's social networks.



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